

3. Improve livelihoods and incomes for local people who rely on forest

- Establish & operate a fund for developing community’s livelihoods
- Develop a technical procedures for livelihood activities
- Launch consultations on production techniques with local people
- Provide technical advices & supports during the implementation of livelihood models
- Connect to markets for the consumption of agricultural products

Approaches

- Culture Based Approach

  - Integrated with traditional cultural activities
  - Promote ethnic cultural identity
  - Respect traditional and customary laws and culture
- People Based Approach

  - Contribute resources to implement the project
  - Select and decide livelihood models
  - Operate, monitor & evaluate the fund’s performance
  - Propose communication concepts
  - Take self-control of all activities of the project
- Market Based Approach

  - Base on market demands
  - Base on market competitive advantages
  - Be connected to markets
  - Cooperate farmers with businesses

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PROJECT ON

STRENGTHENING CAPACITIES TO PRESERVE FOREST RESOURCES AND BIODIVERSITY AND PROMOTING SUSTAINABLE LIVELIHOOD FOR ETHNIC MINORITIES IN SAO LA (PSEUDORYX NGHETINHENSIS) NATURE RESERVE, THUA THIEN HUE PROVINCE



Preserve the beauty of the Co Tu community’s “Ancient cultural taboo on forest preservation”  
We work together to develop livelihoods & protect forest & environment

- SAO LA NATURE CONSERVED AREA -



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Snapshot of the Project

GEF/SGP fund:  
**1,1 billion VND**

Local fund:  
**415 million VND**

**Donor:**  
GEF/Small Grants Programme

**Executing Organization:**  
A Luoi Dist., Youth Union, Thua Thien Hue

**Technical Consultancy:**  
Central Rural Development Center

**Project site:**  
Huong Nguyen Commune, A Luoi Dist.

**Duration:**  
18 months from April 2018

Project Objectives & Activities

- 1. Raise people’s awareness of forest and environmental management and protection and biodiversity and ecosystems conservation**
- Integrate communication activities with the Co Tu people’s cultural taboo practices
  - Compile and provide communication materials
  - Organize meetings of forest management community/ household group network
  - Organize folk song singing and poem contests on forest, environmental and life themes
  - Organize contests on knowledge, performance & communication on environmental and forest & biodiversity protection.
- 2. Improve people’s knowledge and skills of sustainable forest management and biodiversity conservation**
- Establish & operate a sustainable forest & biodiversity management network
  - Organize thematic training courses in the field
  - Disseminate & replicate relevant techniques for managing forests & conserving biodiversity
  - Document & replicate and transfer project activities to locality

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## Expected Outcomes: Awareness

### Communication campaigns

- 02 campaigns
- 50 participants/ each
- 01 Giang Xu Thanksgiving Festival
- 01 Loong Gion Festival



### Communication materials

- 5 posters put at 4 hamlets
- 300 leaflets
- 10 voice bulletins

### Network activities



- 05 meetings
- 22 household groups / each



### Contest

- 01 contest on poem & song compositions (5 poems & songs selected for dissemination)
- 03 contests on knowledge & art performances (50 participants/each)



Some pictures from the project

## Expected Outcomes: Knowledge - Skills

- 01 network for sustainable forest management & biodiversity conservation established and put into operation



- 04 thematic training courses in the field



- 02 group meetings for disseminating and replicating sustainable forest and biodiversity management techniques



- 01 documentation and dissemination of project activities in the locality

## Expected Outcomes : Livelihood, Income

01

Consultation on fund management

02

Fund raising meetings

01

Fund for community's livelihood development

01

Training course in fund management & operation skills

01

Training course in fund's financial transaction recording

Total fund for local people's livelihood development

**303 Million VND**

**60 households accessed loans lent by the fund**



03

Farmers' field seminars

03

technical know-how of 3 production models

05

training courses in cropping & animal husbandry techniques

03

model groups

Semi-intensive cattle raising  
25 models/ 25 households



RaDu wet-rice growing  
Area: 2ha/6 households



Homalomena Planting  
Area: 1ha/1 household group



**Stop logging and hunting in forests**  
**Let's raise animals and grow crops for our better livelihoods !**